

KICK OFF EARTH WEEK!



CARNIVAL FOR CLIMATE

APRIL 15, 2023
12-4PM

FUN FOR ALL AGES WITH
FOOD AND GAMES!

SPONSORSHIP
OPPORTUNITIES

RAISING FUNDS TO SUPPORT CLIMATE ACTION!





SanDiego350 is a non-profit organization building a movement to prevent the worst impacts of climate change and climate injustice through education and outreach, public policy advocacy, and mobilizing people to take action.

400+
Youth
Leaders

28K +
People
Mobilized

600+
Climate
Activists

Major
Policy
Wins

OUR WORK

Your sponsorship makes a difference by supporting SanDiego350's efforts to:

- Advocate for climate action policies like renewable energy and public transit
- Mobilize thousands of San Diegans to take meaningful climate action
- Combat climate injustice and advocate for impacted communities and workers
- Empower Youth to engage civically, organize, and lead climate action campaigns

CARNIVAL

AUDIENCE STATISTICS

**EMAIL
SUBSCRIBERS**



8K +

**FACEBOOK
FOLLOWERS**



5K

**INSTAGRAM
FOLLOWERS**



5.1K +

**TWITTER
FOLLOWERS**



1.8K +

ABOUT THE CARNIVAL

Carnival for Climate is a family-friendly festival benefiting SanDiego350 that will bring together approximately 300 San Diegans. This event will leave people feeling inspired and ready to take action! The carnival will be held at the Centro Cultural de la Raza in Balboa Park with a low entry cost to attend. There will be entertainment for visitors of all ages including climate-related carnival games, circus performers, face painting, carnival food, and opportunities to learn more about climate change. Our target audience is eco-conscious individuals, families and youth. Our vision is to hold Carnival for Climate as an annual fundraising event for SanDiego350.

MARKETING PERKS

As a sponsor, your business will be showcased to over 8,000 eco-conscious people throughout San Diego County. This is an opportunity for you to show your support for our community and promote your commitment to sustainability. You will also have access to a network of like-minded eco-friendly businesses to connect with.



CARNIVAL FOR CLIMATE

Celebrate Earth Day, April 15, 2023

2023 Carnival for Climate Sponsorship Levels	Ring Master \$5,000 +	Sword Swallower \$2,500	Trapeze Artist \$1,000	Juggler \$500
Logo and link on website	Large Logo	Medium Logo	Medium Logo	Small Logo
Table/promotional material at event	X			
Individual recognition post on social media	X	X		
Game sponsorship with company banner	X	X		
Logo on event program	X	X	X	
Recognition from stage and on social media	X	X	X	X
Promotional item in e-goody bag	X	X	X	X
Number of event tickets	10	6	4	2

BECOME A SPONSOR

Support climate action in San Diego by becoming a sponsor at one of the levels (contact us to discuss custom sponsorship packages).

To sponsor Carnival for Climate [complete this form.](#)

What is an e-goody bag?

We provide carnival goers with online marketing incentives like coupons and giveaways.

